



Press Release

22/5/2020

Rain Bird are pleased to announce, that with immediate effect, we are introducing 'Irish Turfcare Limited' as distributor of all Rain Bird Golf products and services for the island of 'Ireland'.

Irish Turfcare is dedicated to innovative products, services and environmentally sound practices. Rain Bird is confident that their distribution will bring many benefits to Irish Golf & Turf industry.



- Irish Turfcare will give **leadership** to the Irish market and deliver business development & support.
- Rain Bird **partnership** with Irish Turfcare will allow for reduced delivery times and enhanced response.
- Increased irrigation **education** from combined Rain Bird, Irish Turfcare and Contractor activities.
- Real-Time communication of Rain Bird Golf **product** benefits and developments.



Pat Galavan, Irish Turfcare's Managing Director said

"We are delighted Rain Bird have chosen Irish Turfcare as their preferred distributor for Ireland. We are no strangers to the irrigation business and I believe the TurfCare approach combined with the world leading brand of Rain Bird, and working with our contractor partners, that we can bring real support and value to the end users right across Ireland."



"The Irish golf market is very important to Rain Bird. We are investing to support, guide and develop our existing partners and open many new possibilities in the future. We are so pleased to have found a partner like Irish Turfcare in Ireland, they have good knowledge of irrigation and strong sales support team. Working together we will continue to develop and support Rain Bird Golf product and services within Ireland. Producing irrigation systems that promote 'The Intelligent Use of Water'."

said Alastair Higgs - Rain Bird's Golf District Manager for UK/Ireland/Iceland.

Rain Bird Europe SNC

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SNC au capital de 58.000 € - 301 367 363 RCS AIX-EN-PROVENCE