

Built-for-Turf research grade monitor with AI powered insights

"Experience taught us what fails, PURE Insight redefines what works"

Carmen Magro, PhD CGCS

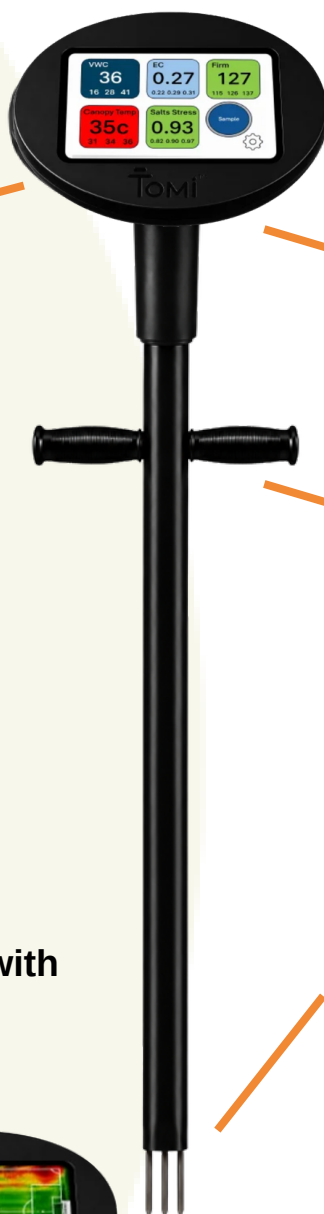
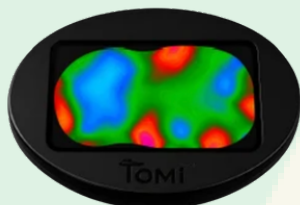
TOMi™ Brain On Board

- Large, on-screen color touch display
- No cellphone or tablet needed for out-of-box sampling
- Optional firmness available
- Far advanced AI-driven analytics easily available with PURE Insight™ platform activation
- On-board GPS positioning for sampling and mapping functions with activated PURE Insight™ platform

Out-of-Box Sampling with Key Threshold Indicators



TOMi Analytics come to life with optional activation of PURE Insight Service



Advanced Technology

- Long lasting rechargeable battery power
- Weather and condensation protection, sealed connections
- Made with highest quality electronic components built to endure industry demands
- 107 cm (42") length for comfort and consistent measurement process
- Lightweight and durable

Comfortable 2-hand Stable Grips

Just turn TOMi™ on and start sampling!
Engage in PURE Insight Analytics how and when you want to.
With PURE, YOU always own YOUR data!

PURE Insight's Ceres™ Sensor

- Built specifically for Turfgrass
- Uncompromised multi-variable precision in all turf conditions
- No calibration needed, ever!
- Moisture, EC, In-Canopy Temp, Salinity Stress are standard measurements
- Highest sample volume available in turfgrass for elevated sampling fitness
- Specifically built to match turfgrass science identifying the critical 6 cm rootzone depth
- Highest quality marine grade stainless steel with superior hardness and design for max sensor time life
- Sensor performance covered by industry leading One Year Warranty with activated PURE Insight™ platform

Scan here for more information on Pure Insight



Offered Exclusively in Europe and the UK by:



Sustainable Plant Health Excellence

TOMi™

Turf Observation and Monitoring Instrument

The Only Monitoring Instrument Built Specifically for Turfgrass

"TOMi was built around the turfgrass system itself, what to measure, where, and how to measure it consistently."

Carmen Magro, PhD CGCS

Built on Science

- Co-developed by turf scientist Dr. Carmen Magro and engineering scientist Dr. Jeff Campbell
- More than 30 years of turfgrass science behind every sensor decision
- Purpose-built for turf, not a soil sensor adapted from another industry

Why Purpose-Built Matters

- Measures the critical upper 6 cm rootzone, where turf health is decided
- Independent readings of moisture, EC and salinity stress
- Canopy and soil interface temperature for a fuller picture
- Consistent, repeatable measurement over time, not a one-off snapshot



From Measurement to Intelligence

Use TOMi standalone today for reliable, out-of-box readings. Connect to PURE Insight whenever you're ready, turning field data into analytics, spatial assessments and trend intelligence. No calibration. No complicated setup.

**TOMi. Built for turf. Built on science.
Built for better decisions.**

Scan here for more
information on
Pure Insight



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